

# THE PROMPT EDIT

11 SHOTS + 2 BONUS PROMPTS / A PRACTICAL FIELD GUIDE



*Good images begin  
with a precise idea.*

PORTRAITS / CAMPAIGNS / FORMAT TESTS / REAL-WORLD CHECKS

Exact prompts. Real results. The details worth checking.

# From a brief to a visual world.

A working companion to Nano Banana Prompts: 11 Real Results From the Gemini App, by Serafima Osovityn. The eleven numbered shoots follow the article; two bonus prompts add a format experiment and a jewellery campaign.



READ IT. COPY IT. CHECK WHAT CHANGED.

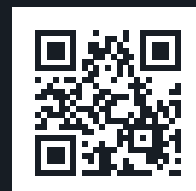
All examples were made in the Gemini app in October 2026. The app menu was set to 16:9, even when a prompt asked for another ratio. Copy a complete prompt, change one thing, then check text, hands, faces and framing. These are observed examples; reruns can differ.



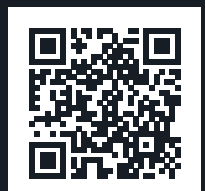
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BLOG

# The edit

Eleven shoots from the article. Two bonus prompts.

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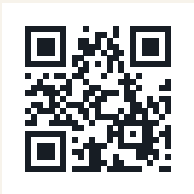
Source: Serafima Osovitny / Nova Express Blog



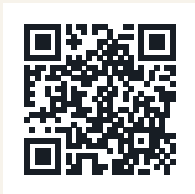
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# The sundae that lost its bottom scoop.

The menu under the prompt box decides the format. With 16:9 selected, a 9:16 prompt cropped the bottom scoop. Changing only that phrase to 16:9 put the whole tower in frame.



AFTER / "16:9 horizontal" in the prompt. Nothing else changed.



## BEFORE / "9:16 vertical"

The menu was still at 16:9.  
The bottom scoop is gone.

The complete original prompt  
and the one-line fix follow.



# The menu wins.

108 WORDS / FIRST RUN, ORIGINAL TEXT

High-speed food photography, a deconstructed ice cream sundae levitating in a vertical stack: on top a swirl of whipped cream with a glossy maraschino cherry, below it a vanilla scoop dripping with caramel sauce, then a chocolate scoop, a big shiny cherry, and a strawberry scoop at the bottom. A thick ribbon of chocolate sauce swirls through the frame, caramel popcorn, chopped nuts and cherries fly around, frozen in motion. Blurred retro American diner in the background with red booths and warm lights. Bright punchy commercial light, crisp detail on melting textures, shallow depth of field, playful dessert ad, 9:16 vertical. Avoid: text, logos, glass, spoon, hands, watermark.

---

## THE ONE-LINE FIX

Replace "9:16 vertical" with "16:9 horizontal".

Keep the rest of the prompt unchanged. Set the aspect-ratio menu to 16:9 before running it.

## WHAT TO CHECK

Ratio words in the prompt do not change the app output format. A vertical subject under a wide menu may be cropped or split into panels. Check that every scoop is inside the frame; the Avoid line keeps glass, spoons and hands out of the scene.

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## MAKE IT YOURS

Change the dessert, the diner and the ratio words to match the menu you picked. The lesson is the format line, not the sundae.



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BLOG

# The Halloween shopfront

Build a cheerful seasonal campaign around a printed merch tee.



## THE COMPLETE PROMPT

Playful Halloween fashion photo, beautiful young woman with lightly tanned skin, big doe-like light-brown eyes, rosy cheeks, and long honey-blonde waves tied with a black velvet ribbon bow. Gold anklet and charm bracelets with tiny pumpkin and crescent-moon charms. She wears an oversized white tee with a hand-painted graphic reading "BOO CLUB," featuring cute ghosts, pumpkins, black cats, and little stars, tucked into an orange-and-black striped pleated midi skirt, with black sneakers. Pose: standing on tiptoe on one foot, the other leg kicked back, taking a playful bite of a glossy caramel apple, eyes wide and mischievous, looking directly at the camera. A charming Halloween candy shop behind her, with a striped awning, glowing jack-o'-lanterns, hanging paper bats, and pots of autumn chrysanthemums. Warm autumn daylight, a whimsical palette of pumpkin orange, lavender, cream, and black, cheerful Halloween atmosphere. 3:4 vertical.

## WHAT TO CHECK

Quoted words hold on the second run. "BOO CLUB" is letter-perfect here. The first run turned one O into a ghost, so add "exact letters, no decorative substitutions" when every letter matters.

Unquoted signs get invented. The first run put "The Sugar Goblin" on the awning unasked. This run kept the shopfront text-free, but for a real shop, quote its name or add "no other text".

## MAKE IT YOURS

Swap the shop, season and quoted tee message. Keep the pose and wardrobe descriptions consistent.



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# In the silver light.



*Texture. Wind. Water.*

Create a close fashion portrait with wind, textured hair and luminous water.

[Full prompt and What to check on the next page.](#)



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BLOG

# Direct the light. Protect the face.

272 WORDS / ORIGINAL ENGLISH PROMPT

Black and white fine art fashion photograph, monochrome, full-bleed vertical 3:4 image with no border, no frame, no white margin, edge-to-edge composition. High-end art-directed fashion editorial, natural sunlight only. Extreme close-up of a 21-year-old Parisian fashion model standing on a weathered wooden pier by the sea at golden hour, cropped from her forehead to her lips, her face filling the left two-thirds of the frame, shot at eye level on a vintage Meyer-Optik Trioplan 100mm f/2.8 lens wide open. A natural moment: a strong gust has blown thick strands of her long dark hair across her whole face, and only one eye shows clearly through a gap in the tangled strands, looking straight into the lens with a still, intense, magnetic gaze, her lips just visible and softly closed. Her face is naturally visible where the hair parts: realistic skin texture, clear glass-skin

complexion, natural straight brow, dark eye with a bright catchlight, bare lips. The hair strands across her face are backlit by the low sun into glowing silver threads, some sharp, some soft. The edge of her black wool blazer collar is visible at the bottom corner. Signature effect, on the water only: the sea behind her fills the right third of the frame with Trioplan soap-bubble bokeh from sun glitter: circles with razor-thin, intensely bright outer rims and nearly transparent see-through centers, varied sizes, overlapping and layered, uneven brightness and imperfect edges. No orbs on her face or in the air. Deep inky blacks, glowing silver-white highlights, high contrast with gentle midtones on her skin, subtle film grain, mysterious, magnetic mood. No text, no watermark, no signature, no border

## WHAT TO CHECK

A named lens brings its look. The Trioplan 100mm is known for soap-bubble bokeh, and "on the water only" plus "no orbs on her face" kept the bubbles where they belong.

Not every instruction lands the first time. The prompt asks for only one eye showing. The first run showed both; this rerun got it. Check the details that carry the idea and rerun when they're missing.

## MAKE IT YOURS

Change the setting or the lens effect. Specify where the effect belongs, and keep it away from the face.



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BLOG

# Before the evening begins

Give a beauty or lipstick story the atmosphere of a cinematic dressing room.



## THE COMPLETE PROMPT

Cinematic portrait of a woman seated at a white tablecloth, dark hair set in oversized pink velcro rollers, sharp winged eyeliner, matte deep red lips, holding a red metal lipstick bullet up beside her face while the other hand touches a roller. Black velvet choker, layered fine silver chains with a heart-key charm and a crystal cross pendant, black spaghetti-strap tank, long nude almond nails, silver rings. On the table: a whiskey bottle, a glass of dark wine, amber votive candles. Bare warm lamp light casting a hard graphic shadow on the beige wall. 50mm lens, waist-up, moody getting-ready glamour, film grain, deep contrast

## WHAT TO CHECK

Every prop in the list showed up. Rollers, lipstick, choker, key and cross pendants, bottle, wine, two candles. A flat inventory of objects is the most reliable part of any prompt.

"A whiskey bottle" came with a label. It reads as a famous brand from across the room. For an ad, add "plain unlabeled bottle" or "no logos".

Name the shadow, get the shadow. "Hard graphic shadow on the beige wall" produced the lamp silhouette that makes the frame feel like a film still.

## MAKE IT YOURS

Replace the lipstick, jewellery or props. Keep the direction of the lamp light and its hard shadow.



# A little attitude

Make a candid streetwear portrait built around a precise expression.



## THE COMPLETE PROMPT

Tight flash-lit portrait of a woman with a shaggy dark brown mullet and micro baby fringe, hair flicking mid-motion, nose scrunched, one eye squeezed shut in a wink, upper lip curled back baring teeth in a playful snarl. Silver crystal cluster clip earrings, small silver nose hoop, layered thin silver chains with a black ring and a yellow square pendant, pastel blue cotton tee with red screen print at the hem. Grey concrete tile wall directly behind. Direct on-camera flash, hard falloff, punchy shadow outline, slight highlight sheen on skin. 50mm lens, head-and-shoulders crop, raw street-cast energy, 2000s snapshot fashion look.

## WHAT TO CHECK

Describe the expression as actions. "Nose scrunched, one eye squeezed shut, upper lip curled back baring teeth" gives the model three things to draw, and all three are in the frame. Whether the mood word "playful snarl" would have worked on its own, this run doesn't tell us.

The flash is a recipe of four phrases, not one. "Direct on-camera flash" sets the source; "hard falloff", "punchy shadow outline" and "slight highlight sheen on skin" say what it does. Together they gave the flat light, the thin wall shadow and the shine on the skin.

The hem print got cropped. It fought the "head-and-shoulders crop", and the crop won. Don't describe details the framing will cut off.

## MAKE IT YOURS

Change the hairstyle, jewellery or shirt. Describe each part of the expression as an observable action.



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BLOG

# One loud red

Focus a clean commercial portrait on one vivid colour accent.



## THE COMPLETE PROMPT

High-key beauty portrait of a woman with a full voluminous curly afro backlit into a soft halo, wearing narrow red-tinted oval sunglasses, mouth open mid-lick around a glossy red swirl lollipop. Glossy red-stained lips, dewy highlighted cheekbones, long pale almond nails, stacked crystal and enamel cocktail rings. Oatmeal knit tie-front cropped cardigan with distressed slashes at the sleeve. Clean off-white studio wall, bright even flat lighting, soft shadowless bounce. 85mm lens, waist-up framing, crisp commercial sharpness, warm neutral palette with one loud red accent. Playful candy editorial, cheeky and confident.

## WHAT TO CHECK

State the palette as a rule. "Warm neutral palette with one loud red accent" kept everything cream except the glasses, lips, rings and candy. That is the whole idea in one sentence.

"Backlit into a soft halo" is a lighting note disguised as a hair note. It gave the rim light that separates the afro from a wall of almost the same tone.

Hands around a stick are a risk. They came out right here, but check the fingers on every rerun.

## MAKE IT YOURS

Choose a different accent colour and repeat it in a few named objects. Keep the rest of the palette quiet.



# Personality in the frame

Create a casting portrait with a playful gesture and natural skin texture.



## THE COMPLETE PROMPT

Black and white studio portrait of a young woman with a cropped pixie buzz cut and blunt choppy fringe, both index fingers raised above her head like little horns, thumbs tucked in, eyes rolled hard to the side, lips pushed forward in an exaggerated pout. Silver hoop earrings, washed cotton crew-neck tee with ribbed shoulders. Seamless pale grey paper backdrop with a soft shadow falling to the right. Single large softbox at 45 degrees, gentle contrast, visible skin texture, freckles, natural pores, no retouching. 85mm lens, chest-up crop, shallow depth of field. Monochrome editorial casting portrait, grainy analog film feel, playful and unbothered.

## WHAT TO CHECK

Gestures need finger-level detail. "Both index fingers raised, thumbs tucked in" is specific enough to draw. "Making horns" on its own would leave the finger positions to the model.

Light and shadow directions agree. "Shadow falling to the right" and "softbox at 45 degrees" don't contradict, so the model doesn't have to guess.

"No retouching" does real work. Freckles and pores survived. Leave it out and most portraits come back with plastic skin.

## MAKE IT YOURS

Change the expression or hand gesture. Name the fingers, gaze direction and framing explicitly.



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BLOG

# An afternoon outside

Place a snack or clothing story in a relaxed, sunlit street scene.



## THE COMPLETE PROMPT

Sunny outdoor portrait of a woman with platinum bleached wavy bob and flyaway strands, seated on a red wooden bench, holding a red and yellow striped popcorn tub in her lap and lifting a piece toward her parted lips. Powder blue oversized crewneck sweatshirt, dark washed straight-leg jeans, pale blue cat-eye sunglasses. Background is a sunlit California strip mall street with palm trees, red awnings and a blurred pastel storefront. Harsh midday sun, deep palm shadows on pavement, faded warm colour grade, kodak film look. 35mm lens, full torso framing, casual off-duty cool

## WHAT TO CHECK

Unquoted storefronts get invented names, again. This run wrote "PALM SPRINGS CANDY", "DELI" and "SUNSET DINER". An earlier run put "STARBURST DONUTS", a real candy trademark, on the sign, which is why it was rerun. Add "no readable signs" or quote the names you want.

"Strip mall street" brings a crowd. Shoppers filled the sidewalk behind her. For an empty frame, add "no other people".

"Deep palm shadows on pavement" sold the midday sun. One concrete shadow detail beats three adjectives about brightness.

## MAKE IT YOURS

Replace the snack, clothing or street. If signs matter, specify the exact words or ask for no readable signs.



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BLOG

# A moment for matcha

Build a spring lifestyle image around a printed tee and a distinctive setting.



## THE COMPLETE PROMPT

Dreamy fashion photo, beautiful young Thai woman with warm golden skin, big dark almond eyes, soft rosy lips, long silky black hair with a fresh pink orchid behind her ear, wearing an oversized white tee with a hand-painted graphic reading "MATCHA TIME" with a matcha bowl, cherry blossoms and a koi fish, tucked into a matcha-green-and-cream striped flowy maxi skirt. Pose: sitting on the edge of a small red wooden arched bridge, legs dangling over a koi pond, holding a matcha latte with both hands, looking down at the fish with a gentle smile. Props: a bento box and wagashi sweets on a cloth beside her, a paper parasol leaning on the railing, floating cherry blossom petals, orange and white koi swimming below. Traditional Japanese garden, mossy stones, soft spring light, serene pink-and-green palette

## WHAT TO CHECK

The tee print is the hard part, and it held. "MATCHA TIME" with the bowl, blossoms and koi all landed on the shirt, legible and in order. Short quoted phrases on fabric are reliable; paragraphs are not.

The pose line did the composition. "Sitting on the edge of a bridge, legs dangling over a koi pond" fixed camera height, horizon and where the fish go.

"Matcha latte with both hands" came back as a bowl. Fine for lifestyle, but if the cup is the product, describe the cup.

## MAKE IT YOURS

Change the drink, print and seasonal details. Describe the cup or bowl if its shape is part of the product.



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BLOG

# The bookshop window

Turn a compact list of props into a cosy shop-window scene.



## THE COMPLETE PROMPT

Cozy aesthetic fashion photo, beautiful young Japanese woman with porcelain skin, big dark doe eyes, soft peach blush, glossy black hair in a low bun with loose strands and a ribbon, wearing an oversized white tee with a hand-painted graphic reading "READING ROOM" with stacked books, a cat and a teacup, tucked into a sage-green-and-cream striped pleated midi skirt. Pose: lying on her stomach inside a big bookshop display window, legs kicked up and crossed behind her, chin in her hands, reading an open book, glancing up at the camera through the glass. Props: stacks of colorful books around her, a teacup and saucer, a sleeping tabby cat, a vintage reading lamp, fairy lights and hand-lettered book tags. Green-painted shopfront, soft golden afternoon light, cozy muted palette

## WHAT TO CHECK

Five prop nouns built the whole window. Books, teacup, cat, lamp, tags: each is there, and the model arranged them itself.

The book cover got a title nobody asked for. "COZY READS" appeared on the open book. Any blank surface gets text unless you say "no other text".

"Through the glass" did half the lighting. The faint reflections and soft glare come from those three words.

## MAKE IT YOURS

Swap the shop type, print and five key props. Keep the view through glass to retain the layered setting.



# The Reader's Nook

Direct a seasonal window display with named signs, lighting and detailed decor.



*Every named object  
has a job to do.*

127 vs 346 words

The long brief is 2.7x longer. It buys control over the sign, pumpkins, witch hats and reflections; it does not automatically make a better photograph.

Full prompt and checks follow. The Gemini menu sets the ratio.



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BLOG

# Build the scene, detail by detail.

346 WORDS / ORIGINAL ENGLISH PROMPT

Shot Type: High-resolution, cinematic editorial fashion photograph, taken from outside a bookshop, looking through the glass window pane. Subject: A beautiful young Japanese woman with porcelain skin, big dark doe eyes, and soft peach blush. Her glossy black hair is styled in a loose, low bun with soft strands framing her face, tied with a black velvet ribbon. Clothing: She is wearing an oversized white cotton tee, neatly tucked into a sage-green and cream striped pleated midi skirt. The tee features a detailed screen-printed graphic (with a hand-painted aesthetic) that reads "READING ROOM" in whimsical script, featuring illustrations of stacked books, a black cat, and a vintage teacup. Pose: Lying comfortably on her stomach inside the window display, legs kicked up and crossed playfully behind her. Her chin is resting in her hands, and she is looking up with a gentle, curious gaze directly at the camera through the glass, holding an open, antique book in front of her. Props & Decor (inside window): Dense stacks of colorful vintage books, a functional antique brass reading lamp (on, casting warm light), a

sleeping black tabby cat on a plaid blanket, a steaming ceramic teacup on a saucer, tiny orange and white pumpkins, scattered autumn oak and maple leaves, several lit candles in amber glass jars, whimsical miniature witch hats perched on book tops, and hand-lettered cards with "Halloween Book Recommendations." Setting (exterior): The green-painted wooden shopfront, labeled with a gold script sign "THE READER'S NOOK EST. 1982" on the glass. The shopfront frame is decorated with a garland of autumn leaves, small gourds, and glowing fairy lights. The view through the window should have soft, golden-orange reflections of the street and autumn trees. Lighting & Atmosphere: Soft, warm, golden afternoon light from the outside mixed with the warm amber glow from the internal candles, fairy lights, and lamp. A whimsical, inviting, cottagecore Halloween aesthetic; cozy, magical, and highly detailed. Muted autumn color palette of sage green, cream, pumpkin orange, deep burgundy, and dark wood. Shot on 35mm film, natural depth of field, subtle film grain. --ar 3:4

## WHAT TO CHECK

Three pieces of text, all correct. The sign, the tee and the card each came out letter-perfect because each is quoted and each has its own sentence.

The long version bought precision, not quality. Compare with shoot 9. The extra 219 words fixed the sign, the pumpkins, the witch hats and the reflections. Write long for control over objects, not for "better" images.

Flags from other tools do nothing here: "--ar 3:4" is Midjourney syntax, read as text. And plurals are literal: "cards" became three cards.

## MAKE IT YOURS

Edit the labelled sections one by one. Keep exact signage in quotes and check the output format separately.



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BLOG

# A familiar face, restyled

Build a Halloween portrait around a supplied reference face and a defined pose.



## THE COMPLETE PROMPT

Subject: Same woman from the reference image, identical face, features and proportions, with one change: her eyes are light blue, clear icy-blue irises instead of brown. Only one person in the image. Pose: She sits on a giant orange pumpkin in a half-turned pose, body angled to the right, head turned toward the camera, looking straight into the lens with a calm, confident expression. Her right hand holds an old twig witch's broom upright, her left hand rests on her knee. Outfit: Short, form-fitting black leather corset dress with wide straps and no sleeves, visible corset seams. Flat round black disc earrings. Glossy black nails with square tips. Hair and makeup: Long, loose light-brown hair with subtle caramel highlights, softly waved. Glowing light tan, defined brows, dusty rose lipstick, flawless makeup. Scene: Rustic Halloween barn set behind her: hay bales, pumpkins of different sizes, white spider webs stretched across dark wooden planks, red and orange autumn leaves in the upper right corner. Style: Direct on-camera flash, dark background, subtle film grain, editorial Halloween portrait, framed from her head to just below the knees, 9:16 vertical. Avoid: brown eyes, second person, altered face, plastic skin, extra fingers, text, watermark.

## WHAT TO CHECK

Change one thing, then check it. "One change: her eyes are light blue" kept the face, but the eyes came out grey-hazel. Zoom in before you post.

Name the crop and give each hand a job. "Framed from her head to just below the knees", a broom in one hand, the other on her knee: all landed as written.

## MAKE IT YOURS

Add your own reference photo. The original prompt asks for an eye-colour change; inspect that detail in the result.



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BLOG

# Three moods, one frame.

A jewellery brand wants three moods, three customers and plenty of product in one visual.



*Cast the gesture.*

One labelled block per panel. Full prompt on the next page.



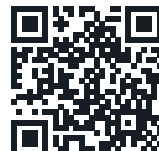
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BLOG

# Direct three different energies.

259 WORDS / ORIGINAL ENGLISH PROMPT

Bold jewelry campaign triptych, three vertical portrait panels side by side with thin white gaps, each panel a different saturated solid color backdrop: emerald green, bright orange, violet purple. Studio flash, crisp high-detail beauty photography, playful exaggerated expressions, maximalist gold jewelry in every frame.

PANEL 1 (green): A young woman with fair skin, light freckles and long light-brown curly hair, a white baseball cap worn backwards, eyes wide open in shock, mouth open in a surprised "O", both hands pressed against her cheeks, fingers stacked with chunky gold rings. Layered gold necklaces with pearl and gemstone charms, gold bangles. Orange sporty track jacket with one thin white stripe down each sleeve.

PANEL 2 (orange): A young woman with voluminous dark curls and a cream visor, winking playfully and blowing a kiss with pouted lips, hands forming a heart shape at her chest. Many

gold rings, layered gold chains with a heart pendant, stacked bracelets. Light blue denim jacket.

PANEL 3 (purple): A young woman with platinum blonde hair under a red-and-white checkered bucket hat, scrunched nose and bared teeth in a playful growl, fingers curled like claws in front of her face, red manicure, gold rings on every finger. Layered pearl and gold necklaces with a cross pendant, chunky bracelets. Black leather jacket over a white top.

## STYLE

Gen Z fashion jewelry ad, punchy color blocking, sharp focus on hands and jewelry, realistic skin texture with visible pores, glossy editorial finish, 16:9 horizontal.

Avoid: logos, brand names, text on clothing, three stripes, extra fingers, distorted hands, plastic skin, watermark.

## WHAT TO CHECK

One block per panel kept the people and outfits apart. The expressions landed through body actions: hands pressed to cheeks, fingers curled like claws, a blown kiss. Check the sleeve stripes: they can suggest a sportswear brand despite "three stripes" in the Avoid line. Rerun or retouch the unwanted detail before using it in an ad.

## MAKE IT YOURS

Replace the three backdrop colours with your palette and the outfits with your collection. Keep one block per panel and the Avoid line.



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# One frame. Three panels.

The BOO CLUB prompt asked for a vertical photo. The app menu was at 16:9.



## THE SAME PROMPT AS SHOOT 01

This is a format failure, not a separate prompt: an earlier run of the same prompt ended with "4:5 vertical" under a 16:9 menu and produced three panels instead of one vertical photo.

## WHAT TO CHECK

Set the format in the app menu first, then make the ratio words agree with it. The --ar 3:4 flag is Midjourney syntax; in the Gemini app it is just text.



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BLOG

# A new idea needs a clean chat.



## ASKED FOR / THE CHARACTER BLOCK

CHARACTER AND OUTFIT (identical in all three panels)

A young woman with long straight dark brown hair, pale skin, soft natural makeup, rosy lips. A light pink

short-sleeve knit top with a thin coral-red silk scarf draped around her neck. A flowing mint-green pleated midi skirt. A natural straw boater hat with long cream ribbons.

## WHAT CAME BACK

A striped top, cream trousers and a red scarf from an earlier triptych in the same Gemini chat. The mismatch suggests that earlier image context carried over. This block is shown to explain the error, not as a complete generation prompt.

[Start a new chat for each new idea.](#)



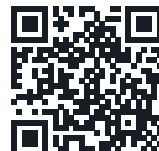
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BLOG

# Eight rules to keep.

The useful pattern across the eleven shoots: give the model observable instructions, then inspect the details that carry the idea.

01

## Quote the words.

Put each required phrase in its own quoted string. Add "exact letters, no decorative substitutions" when spelling matters.

02

## Set the exclusions.

Ask for no other text, no readable signs or no logos where needed. Locate effects precisely: bokeh on water, not on a face.

03

## Name the technique.

Direct on-camera flash, a softbox at 45 degrees or a bare lamp with a hard shadow tells the model how to light the scene.

04

## Describe the action.

Name muscles, fingers and the gaze direction. A scrunched nose or tucked thumbs is more concrete than a mood word.

05

## Constrain the palette.

Choose three or four colours and state the rule. One loud accent works when the rest of the scene stays quiet.

06

## Give props a job.

List the objects that matter. A longer prompt buys control over named details; it does not automatically buy a better photograph.

07

## Match the menu.

The Gemini aspect-ratio menu sets the output format. Match the prompt to it, and check for crops or unintended panels.

08

## Check, then rerun.

Inspect faces, hands, quoted text, signs and framing. Change one thing at a time. Start a clean chat for the next idea.



# Your next image starts here.



01 Halloween merch



02 Silver light



03 Getting-ready glamour



04 Direct-flash energy



05 Candy colour



06 Casting with character



07 Off-duty lifestyle



08 Matcha in the garden



09 The short bookshop brief



10 The detailed bookshop brief



11 A reference-led portrait



A The sundae format test



B Three moods, one frame

*Create, compare  
and keep refining.*

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